



# REGATTA VILLAGE AND BOAT PARK

This is your opportunity to showcase your brand and products.  
This is a 'can't miss' event for your business!

Demand is high and sites will be sold on a first come, first served basis. The village is open to all industry wholesalers and retailers, although there are some restrictions on clothing retailers.

## DATES

Monday 18 March - Sunday 24 March 2024 (7 days)

## LOCATION

Sydney International Regatta Centre, Penrith, NSW

## REGATTA EVENTS

The Australian Rowing Championships (ARC) will include the following events:

- **Australian Open Rowing Championships**  
Australia's best clubs & rowers compete for the title of National Champion.
- **Australian Open Schools Rowing Championships**  
Australia's best Schools compete for the title of best School crew.
- **King's and Queen's Cups Interstate Regatta**  
Australia's States go head to head to be crowned the winner.

## KEY DATES

Bookings Open	19 December 2023
Bookings Close	27 February 2024
Bump In Commences	17 March 2024 (from 9am)
ARC 2024	18 March – 24 March 2024
Bump Out	24 March 2024 (from 5pm)

## REASONS TO EXHIBIT



- Reach a wide and varying cross-section of the rowing community from across Australia
- Launch, promote and sell new products and services
- Bring your brand and product or service to life with onsite promotions that will attract visitors to your stand
- Sell and promote your brand to a captured and engaged audience
- Generate new sales leads and contacts



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## PAYMENTS

You will be sent a confirmation email with an invoice requesting full payment within seven working days. If we do not receive your payment you may risk forfeiting your ARC booking.

In the unlikely event that we are not able to accept your booking, you will be notified within five working days.

## INSURANCE

Insurance for property loss, damage, public liability and workers' compensation is the responsibility of the exhibitor.

Rowing Australia will not be responsible for any loss or damage to stallholders' equipment or vehicles including property owned by other exhibitors, contractors, SIRC or Rowing Australia.

All organisations must carry and present proof of current public liability insurance with an absolute minimum of

\$20 million cover. A copy of the certificate must be forwarded with this booking.

## PARKING

Parking onsite is strictly limited. Each exhibitor will be issued with one access parking pass for a vehicle to the island car park for the duration of the event. All vehicles entering the site must display the official ARC parking permit. Extra parking is available on the south bank of the venue (not on the island). Under no circumstances will a vehicle be allowed with your site set up. You may drop off supplies at your tent but not leave your vehicle there.

## SITE LAYOUT

Exact positioning of each site will be based upon the number of applications received. When your booking is confirmed you will receive information regarding the layout and location of your site.



## BOOKING INFORMATION

All bookings **must** include the following:

Incomplete bookings will not be considered

- A copy of your public liability insurance certificate
- A copy of your workers' compensation insurance certificate

If you require assistance please contact: Bianca at [bchiera@rowingaustralia.com.au](mailto:bchiera@rowingaustralia.com.au) or on 0410 131 747



## FACILITIES, SERVICES & ADMINISTRATION FEE

All sites will be required to pay a compulsory service and administration fee, which will be included in the site fee (see below).

The service and administration fee covers:

- Administration
- Power - 10AMP
- Waste and cleaning
- Onsite facilities

## SITE FEES

All prices below are for a 7-day rental (18 March – 24 March 2024) and are excluding GST

	3x3m <sup>2</sup>	6x3m <sup>2</sup>	6x6m <sup>2</sup>	6x9m <sup>2</sup>
Site hire only	\$545	\$750	\$1085	\$1295

*\* If you require a marquee or any other additional materials the costs can be found on the booking form.*

*\* Your nominated site hire size fee will be added to marquee hire.*

*\* Subject to location, any marquees that must be weighted and not pegged, may incur additional fees.*

The above charges include:

- Administration fee
- 1 x power outlets (10amp)
- Trestle table and 2x chairs

If you require a marquee size other than that listed above, please contact Bianca Chiera on 0410 131 747, or email [bchiera@rowingaustralia.com.au](mailto:bchiera@rowingaustralia.com.au) for a quote.

*Please note: There will be further charges for ramps, flooring, clear walls, weights, additional power or any other requirements to your site design that is not included in the basic cost. Please indicate this on your booking form.*

PLEASE COMPLETE YOUR BOOKING ONLINE

[CLICK HERE](#)



Bookings close on 27 February 2024

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Australian Government  
Australian Sports Commission